



Internet Brands Acquires Net Driven

Acquisition grows and diversifies Internet Brands' position as a leading technology solution provider to the automotive industry

LOS ANGELES (April 23, 2015) – Net Driven, a premier provider of web solutions and Internet marketing services for the automotive industry, has been acquired by Internet Brands. The acquisition furthers Internet Brands' position as a leading provider of technology solutions for the automotive industry.

Founded in 2007, Net Driven supplies the automotive industry with a comprehensive suite of web presence products including website solutions, Internet marketing services, and social media support. The company's products are designed by automotive industry veterans to meet the specific needs of the automotive industry. Net Driven's primary client base is independent automotive businesses including tire dealers, auto repair shops, auto body shops, used car dealers and auto parts retailers.

"Net Driven's keen focus on specific niches within the automotive industry has created a thriving business that nicely complements our existing technology solutions servicing automotive OEMs and franchise dealers," said Bob Brisco, CEO of Internet Brands.

Net Driven will join Internet Brands' growing Automotive Client Solutions portfolio, which includes Autodata Solutions, Chrome Data, and CarsDirect. Internet Brands also operates one of the largest collections of automotive consumer websites in the world.

"Internet Brands is the ideal partner with which to continue Net Driven's rapid growth," said Patrick Sandone, CEO of Net Driven. "We're thrilled to be a part of Internet Brands' impressive automotive portfolio and are now in a better position than ever to continue our mission of helping automotive businesses thrive."

As part of Internet Brands, Net Driven will continue to operate from its existing headquarters in Scranton, Pa and retain the company's workforce. Patrick Sandone will remain President of Net Driven.

About Internet Brands

Headquartered in El Segundo, Calif., Internet Brands® is a fully integrated online media and software services organization focused on four high-value vertical categories: Automotive, Health, Legal and Home / Travel. The company's award-winning consumer websites lead their categories and serve more than 100 million monthly visitors, while a full range of web presence offerings has established deep, long-term relationships with SMB and enterprise clients. Internet

Brands' powerful, propriety operating platform provides the flexibility and scalability to fuel the company's continued growth. For more information, please visit www.internetbrands.com.

About Net Driven

Founded in 2007 by Patrick Sandone, Net Driven® is a SaaS (Software as a Service) company headquartered in Scranton, Pa. As the most trusted provider of digital marketing strategies designed exclusively for the automotive industry, Net Driven delivers the highest return on investment by helping dealers compete and succeed against the competition. The company's proprietary three-step solution combines high-performing websites to drive more leads, industry-proven Internet marketing tactics to drive more visitors, and consulting, support, and analytics to drive more sales. For more information, please visit www.netdriven.com.

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